

THE TRUSTED VOICE OF AUTOMOTIVE LEADERS

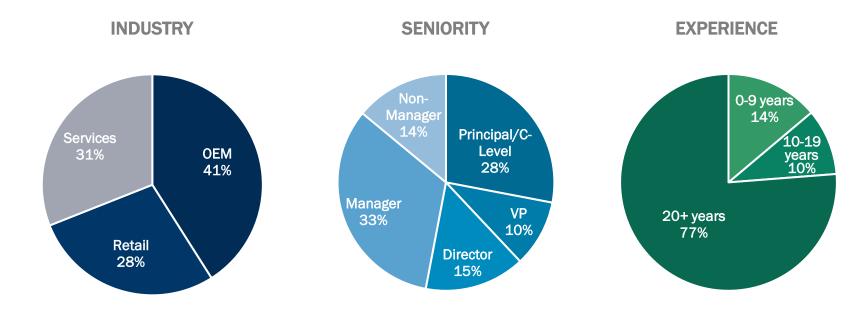
Automotive decision-makers rely on us for the insights, knowledge and connections they need to thrive in a rapidly changing industry.

61K paid subscribers

1.3M monthly uniques

368K newsletter recipients

968K social followers





81%

of readers rank Automotive News their #1 source for automotive industry coverage



76%

of our readers have been engaged with us for more than 5 years—and 42% for over two decades.

Sources: Adobe Analytics, Sailthru (July 2025); June 2025 AAM audit statement; Aug 2025 readership study; publisher's own data

2026 EDITORIAL CALENDAR - Q1

OUR ONGOING COVERAGE INCLUDES: OPINION • BEST PRACTICES • CARS & CONCEPTS • FINAL ASSEMBLY

	5		1:	2		19			26 • AD STUDY	
	EARLY AD CLOSE: DEC 10	1	EARLY AD CLOS	SE: DEC 22 2	AD CL	LOSE: JAN 7	3		AD CLOSE: JAN 14	4
JANUARY	SPECIAL ISSUE: 2025 Yearbook	CES coverage Done Deals page F&I page Retail Technology page Detroit Auto Show previ		Detroit Auto Show Service & Parts pa Auto Industry Conf U.S. Sales Report	age fidence Index	• F&l	EARLY page	SECTION: NADA Show Preview Y AD CLOSE: JAN 9 A. Production Report		
	2		9			16			23	
≿	AD CLOSE: JAN 21	1	AD CLOSE: J	JAN 28 2	AD CL	OSE: FEB 4	3		AD CLOSE: FEB 11	4
FEBRUARY	ALL ACCESS FEATURE: Dealership Outlood SPECIAL SECTION: NADA Show Go Guide (distribution at NADA Show) • EARLY AD CLOSE: JAN 9 Done Deals page Service & Parts page		NADA Review F&I page		Dealer Census NADA Make Meeti Service & Parts pa	_ ·	F&I pa Janua		page uary N.A. Production Report	
	NADA SHOW DAILIES • FEB 4-6 • AD CLOSE	E: JAN 9								
	2		9	1	.6	23			30	
五	AD CLOSE: FEB 18 1	A	D CLOSE: FEB 25	2 AD CLOSE:	MAR 4	AD CLOSE: MAR 1	1	4	AD CLOSE: MAR 18	1
MARCH	Service & Parts page	SECTION: F&I: AI and ecisioning AY AD CLOSE: FEB 17 echnology page quarterly trends	Service & Parts pa	age	F&I page Used Cars page February N.A. Productio	n Report	Service & Parts page			

AD STUDY: We'll conduct studies of recall and readership of ads in Automotive News to gather data for our advertising partners in three issues in 2026. Ask your partnerships manager to learn how your ad can be included.

OUR ONGOING COVERAGE INCLUDES: OPINION • BEST PRACTICES • CARS & CONCEPTS • FINAL ASSEMBLY

	6	13	20	27
	AD CLOSE: MAR 25	2 AD CLOSE: APR 1	AD CLOSE: APR 8	AD CLOSE: APR 15
AFRIL	Done Deals page F&I page New York auto show coverage	ALL ACCESS FEATURE: Top 150 Dealership Groups Service & Parts page Auto Industry Confidence Index U.S. Sales Report Q1	F&I page March N.A. Production Report	ALL ACCESS FEATURE: Top 100 Used-Vehicle Dealership Groups Service & Parts page
	4	11	18	25 • AD STUDY

4		11	18	25 • AD STUDY			
AD CLOSE: APR 22	2	AD CLOSE: APR 29	3	AD CLOSE: MAY 6	4	AD CLOSE: MAY 13	
Done Deals page F&I page		ALL ACCESS FEATURE: Top Dealerships by Service, Parts, Body Shop Revenue Service & Parts page Retail Technology page		ALL ACCESS FEATURE: The state of automotive trade F&I page		SPECIAL SECTION: F&I: Compliance • EARLY AD CLOSE: MAY 5 Service & Parts page Talk from the Top: N.A. Automaker Executives April N.A. Production Report	

1	8	15	22	29		
AD CLOSE: MAY 20 2	AD CLOSE: MAY 27 3	AD CLOSE: JUN 3 4	AD CLOSE: JUN 10 1	AD CLOSE: JUN 17 2		
Done Deals page Talk from the Top: N.A. Automaker Executives	Service & Parts page Buy-Sell quarterly trends	ALL ACCESS FEATURE: Top Dealerships by F&I Revenue F&I page	Intelligence Report: Battery technology Service & Parts page Used Cars page May N.A. Production Report	Intelligence Report: AI in manufacturing F&I page		

JUNE

2026 EDITORIAL CALENDAR - Q3

OUR ONGOING COVERAGE INCLUDES: OPINION • BEST PRACTICES • CARS & CONCEPTS • FINAL ASSEMBLY

	6		13	3				20			27		
	AD CLOSE: JUN 24	3	AD CLOSE: J	JUL 1	_ 4	A	AD C	LOSE: JUL 8	1		AD CLOSE: JUL 15	2	
JULY	Intelligence Report: Al in dealerships Done Deals page Service & Parts page	rships Intelligence Report: IC F&I page Retail Technology pag Auto Industry Confider U.S. Sales Report Q1		,		Future Produc Chevrolet, GM Service & Part June N.A. Prod	IC ts pa	_		(Global,	•		
	3		10		1	7		24			31		
	AD CLOSE: JUL 22 3	P	AD CLOSE: JUL 29	4	AD CLOSE:	AUG 5	1	AD CLOSE: AUG 12	2	2	AD CLOSE: AUG 19	3	
AUGUST	Future Product Pipeline: Audi, BMW, Mercedes-Benz, Mini Done Deals page Service & Parts page		roduct Pipeline: Ineos, Land Rover, Polestar, VW,	•			Lincoln F&I page peline: Genesis, July N.A. Production Repor			d,	SPECIAL SECTION: All-Stars (tentative date) Future Product Pipeline: Acura, Honda, Infiniti, Mitsubishi, Nissan Service & Parts page		
	7		14 • AD	CTII	DV			21			28		
ER	AD CLOSE: AUG 26	4				F	AD C	LOSE: SEP 9	2		AD CLOSE: SEP 16	3	
SEPTEMBI	7		AD CLOSE: SEP 2 SPECIAL SECTION: Is AI in the auto industry living up to the hype? • EARLY AD CLOSE: AUG 25 Future Product Pipeline: Alfa Romeo, Chrysler, Dodge, Fiat, Jeep, Ram Service & Parts page Retail Technology page Buy-Sell quarterly trends			Future Product Pipeline: Exotic brands F&I page Used Cars page August N.A. Production Report				AN Congress coverage Service & Parts page			

2026 EDITORIAL CALENDAR - Q4

OUR ONGOING COVERAGE INCLUDES: OPINION • BEST PRACTICES • CARS & CONCEPTS • FINAL ASSEMBLY

	5	12		19				26				
	AD CLOSE: SEP 23	4	AD CLOSE: SE	EP 30	1	А	D CL	OSE: OCT 7	2		AD CLOSE: OCT 14	3
OCTOBER	ALL ACCESS FEATURE: Future Product Pipeline report Done Deals page F&I page		SPECIAL SECTION: Best I For (tentative date) • EARLY AD CLOSE: SEPT 19 Service & Parts page Auto Industry Confidence U.S. Sales Report Q3	15		F&I page			Service & Parts page September N.A. Production Report			
	2		9		1	16		23			30	
ER	AD CLOSE: OCT 21 4	,	AD CLOSE: OCT 28	1	AD CLOSE:	NOV 4	OV 4 2 AD CLOSE: NOV 11		1	3	AD CLOSE: NOV 18	4
NOVEMB	ALL ACCESS FEATURE: Global EV market report SPECIAL SECTION: F&I: Trends & challenges for 2027 • EARLY AD CLOSE: OCT 13 Done Deals page	Service & Parts page Retail Technology page			EPECIAL SECTION: tentative date) EARLY AD CLOSE: 0 PACE & PACE Pilot & page	OCT 27 Service		LA auto show coverage PACE & PACE Pilot winners Service & Parts page October N.A. Production Report		oort	F&I page Used Cars page Talk from the Top: Global Automaker Executives	
	7		14	ı				21			28	
ER	EARLY AD CLOSE: NOV 24	1			2			OSE: DEC 9 3			AD CLOSE: DEC 16	4
MB	Done Deals page	F&I page				Service & Parts page			CES preview			
DECEMB	Service & Parts page Talk from the Top: Global automaker executives		Buy-Sell quarterly trends	3	November N.A. P			oduction Report		F&I pag	e	

AUTOMOTIVE NEWS GROUP

2026 GLOBAL EVENT CALENDAR

Automotive News CONGRESS

SEPTEMBER 21-23 • CONFERENCE DETROIT

The must-attend gathering for the global auto industry.

Automotive News Congress unites leaders from across the entire automotive industry spectrum to set the agenda for where the industry goes next.

In 2026, we're expanding with multitrack concurrent sessions dedicated to retail, manufacturing, product and technology—plus unmatched networking and headline-making mainstage conversations. Congress is the definitive forum for decision-makers driving the industry forward.



FEB 3 • HAPPY HOUR
LAS VEGAS



FEBRUARY 12 • CONFERENCE
TORONTO



MARCH 19 • CONFERENCE
MUNICH



APRIL 16 • CONFERENCE
MUNICH



MAY • CONFERENCE
DETROIT



JUNE • DINNER
TBA



JUNE • CONFERENCE
TBA



SEPTEMBER 21 • DINNER
DETROIT



SEPTEMBER 22 • DINNER
DETROIT

Automotive News CONGRESS

SEPTEMBER 21-23 • CONFERENCE DETROIT



OCTOBER • GALA
NASHVILLE



OCTOBER 12 • DINNER
TBA



OCTOBER • GALA
TORONTO

 $\frac{\text{Automotive News Canada}}{RETAIL\ FORUM}$

OCTOBER • CONFERENCE
TORONTO

Automobilwoche KONGRESS

NOVEMBER • CONFERENCE
BERLIN

Automotive News
PACE

NOVEMBER 17 • GALA

DETROIT