

2026 EDITORIAL CALENDAR – Q1

OUR ONGOING COVERAGE INCLUDES: OPINION • BEST PRACTICES • CARS & CONCEPTS • FINAL ASSEMBLY

JANUARY

5	12	19	26 • AD STUDY
EARLY AD CLOSE: DEC 10	1 CES coverage Done Deals page F&I page Retail Technology page Detroit Auto Show preview	2 AD CLOSE: JAN 7	3 AD CLOSE: JAN 14
SPECIAL ISSUE: 2025 Yearbook		Detroit Auto Show coverage Service & Parts page Auto Industry Confidence Index U.S. Sales Report 2025	4 SPECIAL SECTION: NADA Show Preview • EARLY AD CLOSE: JAN 9 F&I page 2025 N.A. Production Report

FEBRUARY

2	9	16	23
AD CLOSE: JAN 21	1 AD CLOSE: JAN 28	2 AD CLOSE: FEB 4	3 AD CLOSE: FEB 11
ALL ACCESS FEATURE: Dealership Outlook Study SPECIAL SECTION: NADA Show Go Guide (distribution at NADA Show) • EARLY AD CLOSE: JAN 9 Done Deals page Service & Parts page	NADA Review F&I page	Dealer Census NADA Make Meeting Report Service & Parts page	4 F&I page January N.A. Production Report

NADA SHOW DAILIES • FEB 4-6 • AD CLOSE: JAN 9

MARCH

2	9	16	23	30
AD CLOSE: FEB 18	1 AD CLOSE: FEB 25	2 AD CLOSE: MAR 4	3 AD CLOSE: MAR 11	4 AD CLOSE: MAR 18
Done Deals page Service & Parts page	SPECIAL SECTION: F&I: AI and digital decisioning • EARLY AD CLOSE: FEB 17 Retail Technology page Buy-Sell quarterly trends	Service & Parts page	F&I page Used Cars page February N.A. Production Report	Service & Parts page

AD STUDY: We'll conduct studies of recall and readership of ads in Automotive News to gather data for our advertising partners in three issues in 2026. Ask your partnerships manager to learn how your ad can be included.

V3 | 01.12.26

2026 EDITORIAL CALENDAR – Q2

OUR ONGOING COVERAGE INCLUDES: OPINION • BEST PRACTICES • CARS & CONCEPTS • FINAL ASSEMBLY

APRIL

6	13	20	27
AD CLOSE: MAR 25	2	AD CLOSE: APR 1	3
Done Deals page F&I page New York auto show coverage	ALL ACCESS FEATURE: Top 150 Dealership Groups Service & Parts page Auto Industry Confidence Index U.S. Sales Report Q1	F&I page March N.A. Production Report	ALL ACCESS FEATURE: Top 100 Used-Vehicle Dealership Groups Service & Parts page

MAY

4	11	18	25 • AD STUDY
AD CLOSE: APR 22	2	AD CLOSE: APR 29	3
Done Deals page F&I page	ALL ACCESS FEATURE: Top Dealerships by Service, Parts, Body Shop Revenue Service & Parts page Retail Technology page	ALL ACCESS FEATURE: The state of automotive trade F&I page	SPECIAL SECTION: F&I: Compliance • EARLY AD CLOSE: MAY 5 Service & Parts page Talk from the Top: N.A. Automaker Executives April N.A. Production Report

JUNE

1	8	15	22	29
AD CLOSE: MAY 20	2	AD CLOSE: MAY 27	3	AD CLOSE: JUN 17
Done Deals page Talk from the Top: N.A. Automaker Executives	Service & Parts page Buy-Sell quarterly trends	ALL ACCESS FEATURE: Top Dealerships by F&I Revenue F&I page	Intelligence Report: Battery technology Service & Parts page Used Cars page May N.A. Production Report	Intelligence Report: AI in manufacturing F&I page

2026 EDITORIAL CALENDAR – Q3

OUR ONGOING COVERAGE INCLUDES: OPINION • BEST PRACTICES • CARS & CONCEPTS • FINAL ASSEMBLY

JULY

6	13	20	27
AD CLOSE: JUN 24	3	AD CLOSE: JUL 1	4
Intelligence Report: AI in dealerships Done Deals page Service & Parts page	Intelligence Report: ICE powertrain tech F&I page Retail Technology page Auto Industry Confidence Index U.S. Sales Report Q1	Future Product Pipeline: Buick, Cadillac, Chevrolet, GMC Service & Parts page June N.A. Production Report	ALL ACCESS FEATURE: Top Suppliers (Global, N.A., Europe) Future Product Pipeline: Lexus, Mazda, Subaru, Toyota F&I page

AUGUST

3	10	17	24	31
AD CLOSE: JUL 22	3	AD CLOSE: JUL 29	4	AD CLOSE: AUG 5
Future Product Pipeline: Audi, BMW, Mercedes-Benz, Mini Done Deals page Service & Parts page	Future Product Pipeline: Ineos, Jaguar, Land Rover, Polestar, VW, Volvo F&I page	SPECIAL SECTION: Rising Stars • EARLY AD CLOSE: JULY 28 Future Product Pipeline: Genesis, Hyundai, Kia Service & Parts page	Future Product Pipeline: Ford, Lincoln F&I page July N.A. Production Report	SPECIAL SECTION: All-Stars Future Product Pipeline: Acura, Honda, Infiniti, Mitsubishi, Nissan Service & Parts page

SEPTEMBER

7	14 • AD STUDY	21	28
AD CLOSE: AUG 26	4	AD CLOSE: SEP 2	1
SPECIAL SECTION: F&I: Combatting fraud • EARLY AD CLOSE: AUG 18 Future Product Pipeline: Lucid, Rivian, Scout, Slate, Sony-Honda, Tesla, VinFast Done Deals page	SPECIAL SECTION: Is AI in the auto industry living up to the hype? • EARLY AD CLOSE: AUG 25 Future Product Pipeline: Alfa Romeo, Chrysler, Dodge, Fiat, Jeep, Ram Service & Parts page Retail Technology page Buy-Sell quarterly trends	Future Product Pipeline: Exotic brands F&I page Used Cars page August N.A. Production Report	AN Congress coverage Service & Parts page

2026 EDITORIAL CALENDAR – Q4

OUR ONGOING COVERAGE INCLUDES: OPINION • BEST PRACTICES • CARS & CONCEPTS • FINAL ASSEMBLY

OCTOBER

5	12	19	26
AD CLOSE: SEP 23	4	AD CLOSE: SEP 30	1
ALL ACCESS FEATURE: Future Product Pipeline report Done Deals page F&I page	SPECIAL SECTION: Best Dealerships To Work For • EARLY AD CLOSE: SEPT 15 Service & Parts page Auto Industry Confidence Index U.S. Sales Report Q3	F&I page	Service & Parts page September N.A. Production Report

NOVEMBER

2	9	16	23	30
AD CLOSE: OCT 21	4	AD CLOSE: OCT 28	1	AD CLOSE: NOV 4
ALL ACCESS FEATURE: Global EV market report SPECIAL SECTION: F&I: Trends & challenges for 2027 • EARLY AD CLOSE: OCT 13 Done Deals page	SPECIAL SECTION: 40 Under 40 • EARLY AD CLOSE: OCT 27 Service & Parts page Retail Technology page	PACE & PACE Pilot finalists F&I page	LA auto show coverage PACE & PACE Pilot winners Service & Parts page October N.A. Production Report	F&I page Used Cars page Talk from the Top: Global Automaker Executives

DECEMBER

7	14	21	28
EARLY AD CLOSE: NOV 24	1	AD CLOSE: DEC 2	2
Done Deals page Service & Parts page Talk from the Top: Global automaker executives	F&I page Buy-Sell quarterly trends	Service & Parts page November N.A. Production Report	CES preview F&I page

AUTOMOTIVE NEWS GROUP

2026 GLOBAL EVENT CALENDAR

Automotive News CONGRESS

SEPTEMBER 21-23 • CONFERENCE
DETROIT

**The must-attend gathering for the
global auto industry.**

Automotive News Congress unites leaders from across the entire automotive industry spectrum to set the agenda for where the industry goes next.

In 2026, we're expanding with **multitrack concurrent sessions dedicated to retail, manufacturing, product and technology** —plus unmatched networking and headline-making mainstage conversations. Congress is the definitive forum for decision-makers driving the industry forward.

Automotive News FORTY UNDER 40

FEB 3 • HAPPY HOUR
LAS VEGAS

Automotive News Canada CONGRESS

FEBRUARY 12 • CONFERENCE
TORONTO



MARCH 19 • CONFERENCE
MUNICH

Automobilwoche KONFERENZ

APRIL 16 • CONFERENCE
MUNICH

AUTOMOTIVE NEWS PRESENTS LEADING WOMEN

MAY 7 • CONFERENCE
DETROIT

Automotive News Europe RISING STARS

JUNE 9 • DINNER
BRUSSELS

Automotive News Europe CONGRESS

JUNE 10 • CONFERENCE
BRUSSELS

Automotive News RISING STARS

SEPTEMBER 21 • DINNER
DETROIT

Automotive News ALL*STARS

SEPTEMBER 22 • DINNER
DETROIT

Automotive News CONGRESS

SEPTEMBER 21-23 • CONFERENCE
DETROIT

Automotive News BEST DEALERSHIPS TO WORK FOR

OCTOBER • GALA
TBA

Automotive News Europe EUROSTARS

OCTOBER 12 • DINNER
PARIS

Automotive News Canada BEST DEALERSHIPS TO WORK FOR

OCTOBER • GALA
TORONTO

Automotive News Canada RETAIL FORUM

OCTOBER • CONFERENCE
TORONTO

Automobilwoche KONGRESS

NOVEMBER 11-12 • CONFERENCE
BERLIN

Automotive News PACE

NOVEMBER 17 • GALA
DETROIT