

2026 EDITORIAL CALENDAR – Q1

OUR ONGOING COVERAGE INCLUDES: [OPINION](#) • [BEST PRACTICES](#) • [CARS & CONCEPTS](#) • [FINAL ASSEMBLY](#)

JANUARY

5		12		19		26 • AD STUDY		
EARLY AD CLOSE: DEC 10		1	EARLY AD CLOSE: DEC 22	2	AD CLOSE: JAN 7	3	AD CLOSE: JAN 14	4
SPECIAL ISSUE: 2025 Yearbook		CES coverage Done Deals page F&I page Retail Technology page Detroit Auto Show preview		Detroit Auto Show coverage Service & Parts page Auto Industry Confidence Index U.S. Sales Report 2025		SPECIAL SECTION: NADA Show Preview • EARLY AD CLOSE: JAN 9 F&I page 2025 N.A. Production Report		

FEBRUARY

2		9		16		23					
AD CLOSE: JAN 21		1	AD CLOSE: JAN 28		2	AD CLOSE: FEB 4		3	AD CLOSE: FEB 11		4
<div>ALL ACCESS FEATURE: Dealership Outlook Study</div> <div>SPECIAL SECTION: NADA Show Go Guide</div> <div>(distribution at NADA Show)</div> <div><div>• EARLY AD CLOSE: JAN 9</div></div> <div>Done Deals page</div> <div>Service & Parts page</div> <div>NADA SHOW DAILIES • FEB 4-6 • AD CLOSE: JAN 9</div>		NADA Review		F&I page		Dealer Census		NADA Make Meeting Report		Service & Parts page	
						F&I page		January N.A. Production Report			

MARCH

2		9		16		23		30	
AD CLOSE: FEB 18	1	AD CLOSE: FEB 25	2	AD CLOSE: MAR 4	3	AD CLOSE: MAR 11	4	AD CLOSE: MAR 18	1
Done Deals page Service & Parts page		SPECIAL SECTION: F&I: AI and digital decisioning <ul style="list-style-type: none">EARLY AD CLOSE: FEB 17 Retail Technology page Buy-Sell quarterly trends		Service & Parts page		F&I page Used Cars page February N.A. Production Report		Service & Parts page	

AD STUDY: We'll conduct studies of recall and readership of ads in Automotive News to gather data for our advertising partners in three issues in 2026. Ask your partnerships manager to learn how your ad can be included.

V3 | 01.12.26

2026 EDITORIAL CALENDAR – Q2

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APRIL

6	13	20	27
AD CLOSE: MAR 25	AD CLOSE: APR 1	AD CLOSE: APR 8	AD CLOSE: APR 15
Done Deals page F&I page New York auto show coverage	ALL ACCESS FEATURE: Top 150 Dealership Groups Service & Parts page Auto Industry Confidence Index U.S. Sales Report Q1	F&I page March N.A. Production Report	ALL ACCESS FEATURE: Top 100 Used-Vehicle Dealership Groups Service & Parts page

MAY

4	11	18	25 • AD STUDY
AD CLOSE: APR 22	AD CLOSE: APR 29	AD CLOSE: MAY 6	AD CLOSE: MAY 13
Done Deals page F&I page	ALL ACCESS FEATURE: Top Dealerships by Service, Parts, Body Shop Revenue Service & Parts page Retail Technology page	ALL ACCESS FEATURE: The state of automotive trade F&I page	SPECIAL SECTION: F&I: Compliance • EARLY AD CLOSE: MAY 5 Service & Parts page Talk from the Top: N.A. Automaker Executives April N.A. Production Report

JUNE

1	8	15	22	29
AD CLOSE: MAY 20	AD CLOSE: MAY 27	AD CLOSE: JUN 3	AD CLOSE: JUN 10	AD CLOSE: JUN 17
Done Deals page Talk from the Top: N.A. Automaker Executives	Service & Parts page Buy-Sell quarterly trends	ALL ACCESS FEATURE: Top Dealerships by F&I Revenue F&I page	Intelligence Report: Battery technology Service & Parts page Used Cars page May N.A. Production Report	Intelligence Report: AI in manufacturing F&I page

2026 EDITORIAL CALENDAR – Q3

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JULY

6		13		20		27	
AD CLOSE: JUN 24	3	AD CLOSE: JUL 1	4	AD CLOSE: JUL 8	1	AD CLOSE: JUL 15	2
Intelligence Report: AI in dealerships Done Deals page Service & Parts page		Intelligence Report: ICE powertrain tech F&I page Retail Technology page Auto Industry Confidence Index U.S. Sales Report Q1		Future Product Pipeline: Buick, Cadillac, Chevrolet, GMC Service & Parts page June N.A. Production Report		ALL ACCESS FEATURE: Top Suppliers (Global, N.A., Europe) Future Product Pipeline: Lexus, Mazda, Subaru, Toyota F&I page	

AUGUST

3		10		17		24		31	
AD CLOSE: JUL 22	3	AD CLOSE: JUL 29	4	AD CLOSE: AUG 5	1	AD CLOSE: AUG 12	2	AD CLOSE: AUG 19	3
Future Product Pipeline: Audi, BMW, Mercedes-Benz, Mini Done Deals page Service & Parts page		Future Product Pipeline: Ineos, Jaguar, Land Rover, Polestar, VW, Volvo F&I page		SPECIAL SECTION: Rising Stars • EARLY AD CLOSE: JULY 28 Future Product Pipeline: Genesis, Hyundai, Kia Service & Parts page		Future Product Pipeline: Ford, Lincoln F&I page July N.A. Production Report		SPECIAL SECTION: All-Stars Future Product Pipeline: Acura, Honda, Infiniti, Mitsubishi, Nissan Service & Parts page	

SEPTEMBER

7		14 • AD STUDY		21		28		
AD CLOSE: AUG 26		4	AD CLOSE: SEP 2	1	AD CLOSE: SEP 9	2	AD CLOSE: SEP 16	3
<div>SPECIAL SECTION: F&I: Combatting fraud<ul style="list-style-type: none">EARLY AD CLOSE: AUG 18</div> <div>Future Product Pipeline: Lucid, Rivian, Scout, Slate, Sony-Honda, Tesla, VinFast</div> <div>Done Deals page</div>		<div>SPECIAL SECTION: Is AI in the auto industry living up to the hype?<ul style="list-style-type: none">EARLY AD CLOSE: AUG 25</div> <div>Future Product Pipeline: Alfa Romeo, Chrysler, Dodge, Fiat, Jeep, Ram</div> <div>Service & Parts page</div> <div>Retail Technology page</div> <div>Buy-Sell quarterly trends</div>	<div>Future Product Pipeline: Exotic brands</div> <div>F&I page</div> <div>Used Cars page</div> <div>August N.A. Production Report</div>		<div>AN Congress coverage</div> <div>Service & Parts page</div>			

2026 EDITORIAL CALENDAR – Q4

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OCTOBER

5	12	19	26
AD CLOSE: SEP 23	AD CLOSE: SEP 30	AD CLOSE: OCT 7	AD CLOSE: OCT 14
ALL ACCESS FEATURE: Future Product Pipeline report Done Deals page F&I page	SPECIAL SECTION: Best Dealerships To Work For • EARLY AD CLOSE: SEPT 15 Service & Parts page Auto Industry Confidence Index U.S. Sales Report Q3	F&I page	Service & Parts page September N.A. Production Report

NOVEMBER

2	9	16	23	30
AD CLOSE: OCT 21	AD CLOSE: OCT 28	AD CLOSE: NOV 4	AD CLOSE: NOV 11	AD CLOSE: NOV 18
ALL ACCESS FEATURE: Global EV market report SPECIAL SECTION: F&I: Trends & challenges for 2027 • EARLY AD CLOSE: OCT 13 Done Deals page	SPECIAL SECTION: 40 Under 40 • EARLY AD CLOSE: OCT 27 Service & Parts page Retail Technology page	PACE & PACE Pilot finalists F&I page	LA auto show coverage PACE & PACE Pilot winners Service & Parts page October N.A. Production Report	F&I page Used Cars page Talk from the Top: Global Automaker Executives

DECEMBER

7	14	21	28
EARLY AD CLOSE: NOV 24	AD CLOSE: DEC 2	AD CLOSE: DEC 9	AD CLOSE: DEC 16
Done Deals page Service & Parts page Talk from the Top: Global automaker executives	F&I page Buy-Sell quarterly trends	Service & Parts page November N.A. Production Report	CES preview F&I page

AUTOMOTIVE NEWS GROUP

2026 GLOBAL EVENT CALENDAR

Automotive News CONGRESS

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DETROIT

The must-attend gathering for the
global auto industry.

Automotive News Congress unites leaders from across the entire automotive industry spectrum to set the agenda for where the industry goes next.

In 2026, we're expanding with **multitrack concurrent sessions dedicated to retail, manufacturing, product and technology**—plus unmatched networking and headline-making mainstage conversations. Congress is the definitive forum for decision-makers driving the industry forward.

Automotive News
**FORTY
UNDER 40**

FEB 3 • HAPPY HOUR
LAS VEGAS

Automotive News Canada
CONGRESS

FEBRUARY 12 • CONFERENCE
TORONTO

Automobilwoche
**WOMEN'S
LEADERSHIP
DAY 2026**

MARCH 19 • CONFERENCE
MUNICH

Automobilwoche
KONFERENZ

APRIL 16 • CONFERENCE
MUNICH

AUTOMOTIVE NEWS PRESENTS

**LEADING
WOMEN**

MAY 7 • CONFERENCE
DETROIT

Automotive News Europe
**★
RISING STARS**

JUNE 9 • DINNER
BRUSSELS

Automotive News Europe
CONGRESS

JUNE 10 • CONFERENCE
BRUSSELS

Automotive News
**★
RISING STARS**

SEPTEMBER 21 • DINNER
DETROIT

Automotive News
ALL*STARS

SEPTEMBER 22 • DINNER
DETROIT

Automotive News
CONGRESS

SEPTEMBER 21-23 • CONFERENCE
DETROIT

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TO WORK FOR**

OCTOBER • GALA
TBA

Automotive News Europe
EUROSTARS

OCTOBER 12 • DINNER
PARIS

Automotive News Canada
**BEST
DEALERSHIPS
TO WORK FOR**

OCTOBER • GALA
TORONTO

Automotive News Canada
RETAIL FORUM

OCTOBER • CONFERENCE
TORONTO

Automobilwoche
KONGRESS

NOVEMBER 11-12 • CONFERENCE
BERLIN

Automotive News
PACE

NOVEMBER 17 • GALA
DETROIT